

Advertising and Public Relations - Spring 2019

100 Headlines for an Amazon Alexa in the car

1. Alexa, are we there yet?
2. Alexa, play Life is a Highway
3. Hands free: Check. Sanity: Check.
4. Eat my dust, Siri
5. Say thank u, next to your built-in GPS
6. Keep your hands on the wheel and your trust in Alexa
7. Lost? Never heard of it
8. Need roadside assistance?
9. The backseat driver you'll appreciate
10. The comfort of home everywhere you go
11. Road rage — never heard of it!
12. Make driving enjoyable again
13. No surprises here
14. Prepared for anything
15. Home on the go
16. Keep your sanity
17. The perfect navigator
18. Take on the world
19. Never miss a beat
20. You won't want to get out of the car
21. Enjoy morning traffic! No... seriously!
22. Reliability at the call of your voice
23. Cruise on with Alexa by your side
24. Keep driving safe and fun for all
25. Welcome to the next age
26. The new driving essential
27. Put your life in cruise control
28. Alexa: Play cruise
29. Alexa: Play 1,000 miles
30. Ultimate road trip playlist: check
31. The ultimate co-pilot
32. Built in co-pilot
33. Your new driving essential
34. Ready for life's unexpected turns
35. Make any car a smart car
36. Instant smart car
37. You deserve to stay organized: at home or on the go
38. No more road rage
39. Focus on what you do best
40. Don't live your life on cruise control
41. Leaving Siri in the dust
42. Live with no limits
43. The perfect back seat driver
44. Don't be afraid to change lanes
45. Alexa: Take me home
46. Never leave another list at home
47. A piece of home on the go
48. Always prepared, even when you are not
49. Name a better duo: Alexa and your car

50. Always say what's on your mind
51. It's time to get out of the house
52. No longer a homebody
53. Alexa's big debut
54. Alexa, play Fast Car by Jonas Blue
55. Alexa, play Drive My Car by the Beatles
56. Alexa - always by your side
57. Alexa, play Passenger Side by Smallpools
58. Always by your side
59. Your go to
60. The co pilot
61. Your forever road trip partner
62. Your new best friend
63. GPS, Phone, 911 all in one
64. Stuck in traffic? Not anymore
65. Hate driving? Now you're gonna love it
66. What you've been missing
67. In every car near you
68. Alexa and your car are getting married
69. The all in one
70. Car turned personal assistant
71. The personal assistant you've been missing
72. What your car has been missing
73. Name a better duo
74. A Dynamic Duo
75. Name a better combo
76. The passenger you've been missing
77. The backseat driver you've been missing
78. Your most obedient passenger
79. Your right hand
80. The only partner you need
81. Like PB and J
82. The newest commuter
83. Goes with you everywhere
84. Happy Birthday to you!
85. Next, she'll just drive the car for you
86. Coming to a car near you
87. Alexa - she's the newest catch
88. What your commute has been missing
89. No longer just a homebody
90. Seriously hands free
91. Alexa means business
92. Your car's new best friend
93. Your loyalist companion
94. Now she's on the go
95. You gotta love her
96. Alexa takes the open road
97. One less button you have to press
98. Making driving simple again
99. Add more fun to your drive
100. Why didn't we think of this before?