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## MEDIA ADVISORY

FOR IMMEDIATE RELEASE-09/24/19

### **THE SOCIETY OF UNATTRACTIVE PEOPLE HOST PROTEST TO ENACT CHANGE IN TREATMENT.**

WASHINGTON — Society Of Unattractive People will stage a protest for equal rights outside of the Capitol Building in Washington on Oct. 4. The plain citizens of America will join together in an attempt to catch the attention of legislature and enact a change for members of the demographic.

- WHAT:** The protest, hosted by SOUP, is a unique opportunity for those with a more plain appearance to stand up for themselves. There will be guest-speakers and chants to rally the attention of the crowd. There will also be paper bag hats handed out to participants to create a uniform throughout the march.
- WHO:** The protest will include members of SOUP as well as potential members. There will also be an appearance from celebrity, Steve Buscemi, and founder, Dana Plezzy.
- WHEN:** The event will take place on Oct. 4 from 10 a.m. to 1 p.m. EST. The protest will occur no matter the weather conditions. There is no registration necessary prior to the protest.

#### Scheduled activities:

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|------------|---|
| 10:00 a.m. | Protest starting point held at the base of the Washington Monument. |
| 10:30 a.m. | Begin marching toward the Capitol Building.                         |

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11:30 a.m. Protest reaches the Capitol Building.  
Chants for equality begin outside of the building.

12:30 p.m. Steve Buscemi begins his speech.

12:45 p.m. Closing remarks from Dana Plezzy.

WHERE: The protest will begin outside of the Washington Monument in Washington. The protesters will march to the Capitol Building.

DETAILS: Any media personnel is provided with paper bag hats and a media platform. There will be one media platform to the back left of the Washington Monument and another one to the back right of the Capitol Building. Media personnel may also record Buscemi and Plezzy's speeches in the media pit directly below the stage. There is no dress code for the event. Media must provide own rain gear, if necessary.

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